



EVENT SPONSORSHIP OPPORTUNITY



2017 HHW Event

MAKE A DIFFERENCE ... and earn recognition doing it.

SHOW YOU CARE.

Sponsoring Cumberland County's Household Hazardous Waste event provides a unique opportunity to connect with your residents. Show your municipality's support of an important cause: protecting the health, safety, and environment of the community.

Household hazardous wastes are those wastes produced in households that have hazardous characteristics (flammable, toxic, corrosive, reactive), such as old gasoline, oil-based paints, pesticides, and pool chemicals.

In a homeowner's hands, wastes that have hazardous characteristics are not regulated as hazardous and may legally be disposed in the trash. Although allowed by law, disposal in the trash can create environmental and public health hazards.

In Pennsylvania, if such wastes are collected as part of a community collection event, they then become subject to hazardous waste regulations, and must be managed for the hazardous characteristics they have. This has a cost.

Although not required to do so, Cumberland County believes there are benefits to offering this program. Unfortunately, costs continue to escalate and in recent years have exceeded existing grant funding and sponsorships.

Show your residents that you care about public health and the environment by sponsoring this program. Give your staff a great answer when fielding phone calls on how to dispose of these types of wastes.

FIND THE RIGHT FIT.

Our goal is to raise an additional \$10,000 in sponsorship funds and/or in-kind donations. Not sure what to give? Check out some of the suggested sponsorship ideas by reading on.

Read more about the event, suggested sponsorships and our media reach.

Cumberland County's 2017 Household Hazardous Waste Event

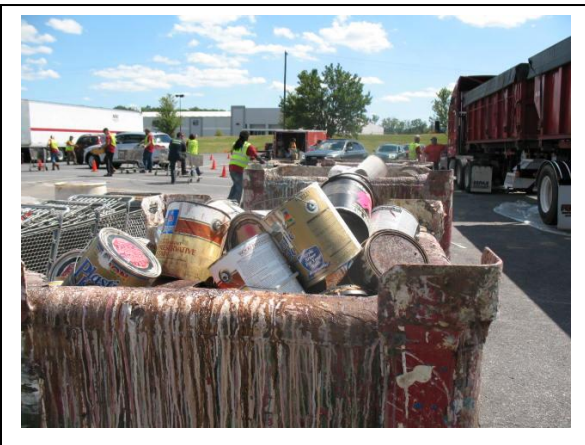
When: Saturday, August 19, 2017
9:00 am to 3:00 pm

Where: Cumberland County Service Center
310 Allen Road, Carlisle, PA 17013

ABOUT THE EVENT

Each year, on average, one thousand thirty-six (1,036) vehicles pass through Cumberland County's Household Hazardous Waste drop-off event and drop-off just under 51 tons of material for treatment. The event, including a health and safety plan, must be approved by the Pennsylvania Department of Environmental Protection. The Pennsylvania Department of Agriculture's contracted hazardous waste vendor, MXI Environmental Services, will be on site to receive, handle, package, and transport the material in accordance with all hazardous waste regulations.





The Household Hazardous Waste event is an ideal opportunity to connect with people that will appreciate your commitment to protecting the health and safety of the community. Presenting Sponsors have the exclusive opportunity to showcase their name during the event.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor..... \$2,500 or more

Benefits:

Sponsor recognition from the event page on Cumberland County Recycling & Waste’s web site

Unique Benefits:

Sponsor link from the event page on Cumberland County Recycling & Waste’s web site

Name mentioned in all media advertising (see attached media reach)

Sponsor table at the event and the opportunity to converse with those waiting in line

Other Sponsor..... Less than \$2,500

Benefits:

Sponsor recognition from the event page on Cumberland County Recycling & Waste’s web site

In-kind donations will gladly be accepted. Suggestions include:

- Professional traffic control directors (minimum of 5)*
- Breakfast and/or lunch food and beverages (up to 20 people)*
- Municipal waste and recycling containers and disposal– two (2) 30 yard open top roll-off containers with liners and one (1) 20 to 30 yard closed-top cardboard recycling container*
- Portable restroom facilities for a day*

SPONSORSHIP FORM

Please fill-out the following form to indicate you have a desire to sponsor Cumberland County's 2017 Household Hazardous Waste Event and send to recycling@ccpa.net or by fax at 717-240-5337. Please contact us with any questions you may have at 717-240-6489.

CONTACT INFORMATION:

Name: _____

Contact Person: _____ Title: _____

Contact E-mail Address: _____ Contact Phone Number: _____

Address: _____ City: _____ State: _____ Zip Code: _____

THANK YOU FOR YOUR INTEREST IN SUPPORTING CUMBERLAND COUNTY'S 2017 HHW EVENT

Once we receive your completed sponsorship form, Justin Miller, HHW Program Manager, will contact you to discuss further details.

SPONSORSHIP PACKAGES:

Presenting Sponsor (\$2,500 or more)

Indicate desired sponsorship and value \$ _____

Other Sponsor (Less than \$2,500)

Indicate desired sponsorship and value \$ _____
